

## GOLD – the alternative investment

Gold Bullion Securities (“GOLD”) offer investors a new, innovative, cost-efficient and secure way to access the gold market. GOLD shares offer investors a means of participating in the gold bullion market without the necessity of taking physical delivery of gold, through the trading of a security on the ASX.

The introduction of GOLD is intended to lower many of the barriers such as access, custody and transaction costs that have historically prevented some investors from investing in gold bullion.

## GOLD BULLION SECURITIES (“GOLD”)

<b>Listing</b>	Australian Stock Exchange (ASX)
<b>Issuer</b>	Gold Bullion Securities Limited
<b>ASX Code</b>	GOLD
<b>Currency</b>	A\$
<b>ISIN</b>	AU00000GOLD7
<b>Approximate Price</b>	1/10th of the spot gold price
<b>Gold Entitlement</b>	Approximately 0.10oz, but reduced monthly by the management fee
<b>Stapled Security</b>	GOLD will consist of (1) a redeemable preference share; and (2) an entitlement to gold bullion held in Trust
<b>Investment Objective</b>	Gold Bullion Securities are designed to track the spot gold price less fees
<b>Issue amount</b>	Similar to an open-ended or exchange traded fund (ETF). Gold Bullion Securities can be issued and redeemed as demand dictates, subject to gold bullion being deposited in or debited from the Trust

## THE GOLD BULLION

<b>Allocated gold</b>	All gold will be kept in the form of Allocated London Good Delivery bars (c. 400oz). Allocated gold bars carry no third-party credit risk and are identified as the owner's in the vault
<b>Storage</b>	The Custodian, HSBC, holds the gold in its vault, or in vaults of its sub-custodians
<b>“See” the gold</b>	The details of each gold bar in the Trust will be regularly updated on our web-site <a href="http://www.goldbullion.com.au">www.goldbullion.com.au</a>

## ADVANTAGES OF “GOLD”

<b>Easily accessible</b>	Listed on the ASX
<b>Secure</b>	All gold is held in allocated form
<b>Cost-effective</b>	GOLD have a low management fee and low purchase and sale costs, particularly when compared to traditional methods of purchasing and holding gold
<b>Liquid</b>	The liquidity on the ASX is underpinned by the liquidity in the Over the Counter (OTC) gold market
<b>Transparent</b>	The amount of gold in the Trust, the GOLD on issue and the net asset value of GOLD will be shown daily on our web site <a href="http://www.goldbullion.com.au">www.goldbullion.com.au</a>
<b>Low tracking error</b>	The creation and redemption feature allows market-makers to arbitrage GOLD against OTC gold which should ensure very low tracking error

## TRANSACTIONING IN "GOLD"

<b>Buying</b>	Through registered stockbrokers and dealers. Securities houses and other market professionals approved by the Company can create new GOLD by depositing gold in the Trust
<b>Selling</b>	Through registered brokers and dealers. All GOLD holders are entitled to redeem for cash (through the London AM fix) and securities houses and banks which trade in OTC gold and have access to a loco London bullion account may redeem for gold

## FEES & EXPENSES

<b>Management Fee</b>	0.40% p.a. accrued daily and debited in gold against Trust assets monthly
<b>Creation &amp; Redemption</b>	Can be made by Approved Applicants (generally institutions holding an Australian Financial Services Licence). Minimum creation of A\$500,000. Redemptions accepted for part or whole of Gold Bullion Securities held. Other investors can buy and sell Gold Bullion Securities on the Australian Stock Exchange
<b>Fees*</b>	Flat fees of A\$750 per creation and A\$1,000 per redemption. <b>*Note:</b> These fees are only applicable to purchases and sales effected via creations and redemptions. These fees do not apply when trading on the ASX
<b>Brokerage</b>	Brokerage charges are likely to apply on ASX trades in GOLD

## WHERE TO FIND MORE INFORMATION

<b>Prospectus</b>	Download from our web-site <a href="http://www.goldbullion.com.au">www.goldbullion.com.au</a>
<b>Actuarial Report</b>	PricewaterhouseCoopers has completed an independent report investigating gold's role in a diversified portfolio. This report may be downloaded from our web-site <a href="http://www.goldbullion.com.au">www.goldbullion.com.au</a>
<b>World Gold Council</b>	<a href="http://www.gold.org">www.gold.org</a>
<b>London Bullion Market Association</b>	<a href="http://www.lbma.org.uk">www.lbma.org.uk</a>

## CONTACT DETAILS

<b>Director:</b>		
<b>Nigel Phelan</b>	+00 614 1706 0030	<a href="mailto:nigel.phelan@etfsecurities.com">nigel.phelan@etfsecurities.com</a>

**DISCLAIMER** This information is issued by Gold Bullion Securities Limited (the "company") and does not constitute financial product advice. Any investment in Gold Bullion Securities ("GOLD") carries with it certain risks, including those risks set out in the Prospectus. You should obtain your own independent financial, taxation and legal advice before making any decisions about any investment in GOLD. This information is not an offer for investment in GOLD and should not be used as the basis for any investment decision. The offer of GOLD is made in the Prospectus which can be downloaded from [www.goldbullion.com.au](http://www.goldbullion.com.au). If you wish to acquire GOLD you may purchase GOLD on the Australian Stock Exchange. The Company does not accept any responsibility for any omissions or

inaccuracies in this document, which the company believes to be correct at the time of issue.

Potential investors should be aware that the World Gold Council takes no responsibility as to the contents of this document and does not carry on activities relating to the sale of Gold Bullion Securities. Gold Bullion Securities will be the sole obligation of Gold Bullion Securities Limited and Gold Bullion Nominees Limited. The World Gold Council does not provide any guarantee in respect of Gold Bullion Securities and is not responsible or liable for Gold Bullion Securities or any acquisition of Gold Bullion Securities in any way, unauthorised persons should not rely on the information contained herein